

# The Surfer's Guidebook

**Process**  
**Nico Chapus**

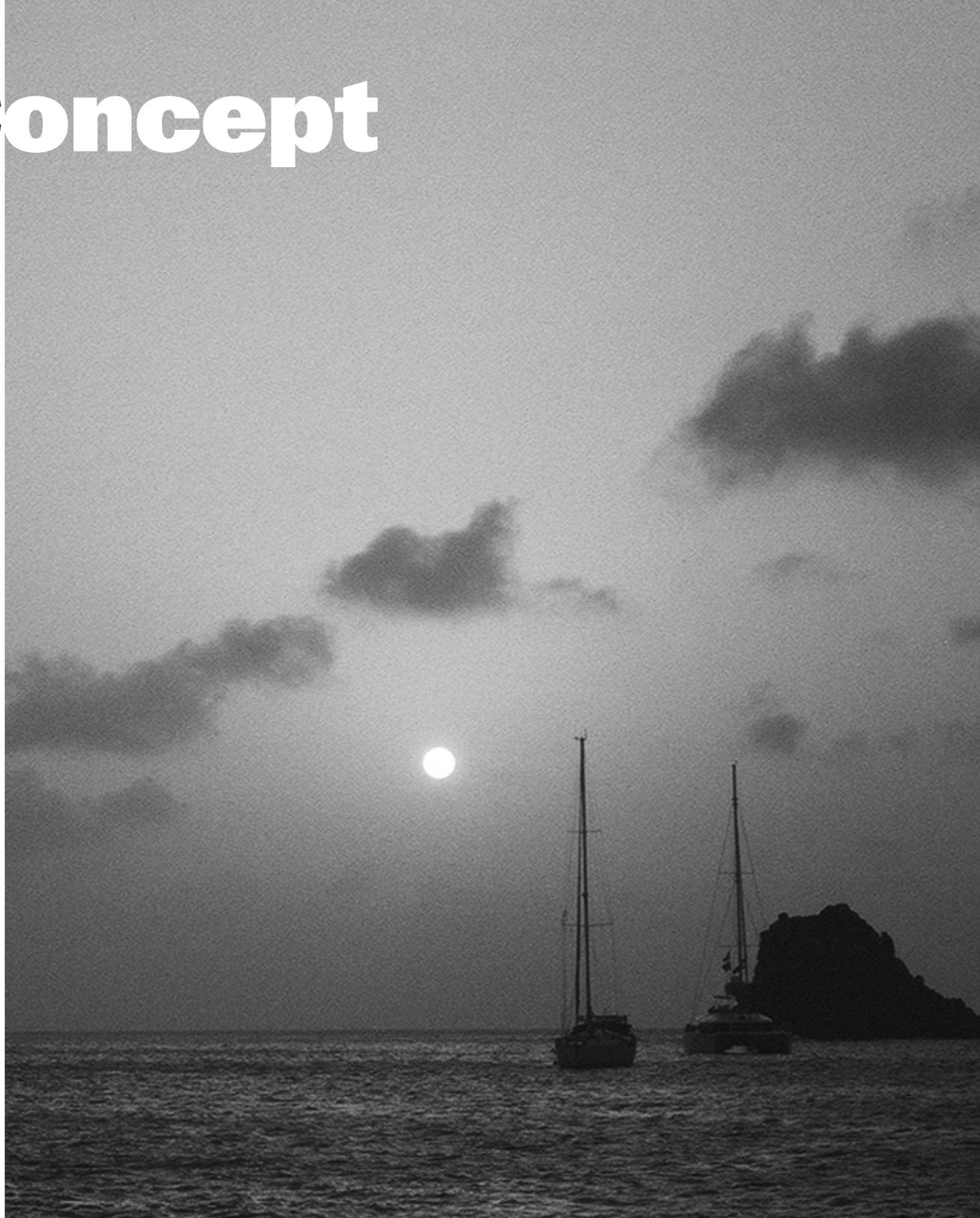
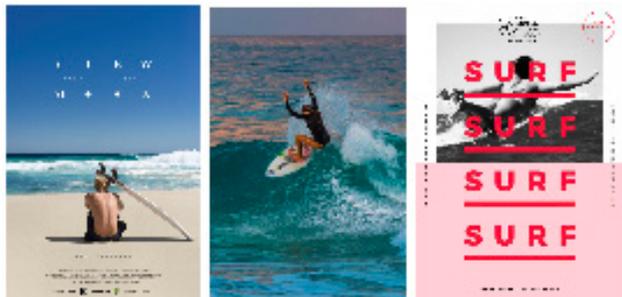
SPRING 2024  
JOHN KANE  
NAJLA MOUCHREK



# Original Concept

As a passionate surfing and outdoor enthusiast I have always sought out ways to showcase my interests to others through photography and video. This project was a chance for me to present this work in a different light, one that can be interacted with.

I had originally thought to present and highlight the rising female surfing, but as I talked more with my audience I realized that surfing is widely misunderstood. This prompted me to create a guidebook that introduces people to the sport of surfing.



## Informative Content

The goal is to provide a comprehensive overview of surfing, incorporating both factual information and personal insights. This includes the history, techniques, and cultural significance of surfing, blended with subjective experiences and stories to give a richer, more engaging understanding of the sport.

## Layout Balance

This objective focuses on creating a visually compelling presentation that harmoniously integrates hand-drawn images, personal photographs, and images sourced online. The aim is to craft a visually diverse yet cohesive look that enhances the narrative and engages the audience on multiple sensory levels.

## Unique Voice

The project will showcase a distinct voice and perspective, offering new interpretations or lesser-known aspects of surfing culture. It aims to distinguish itself from typical portrayals of surfing by highlighting unique elements or personal anecdotes that provide a fresh viewpoint on the sport.



# Original Photography

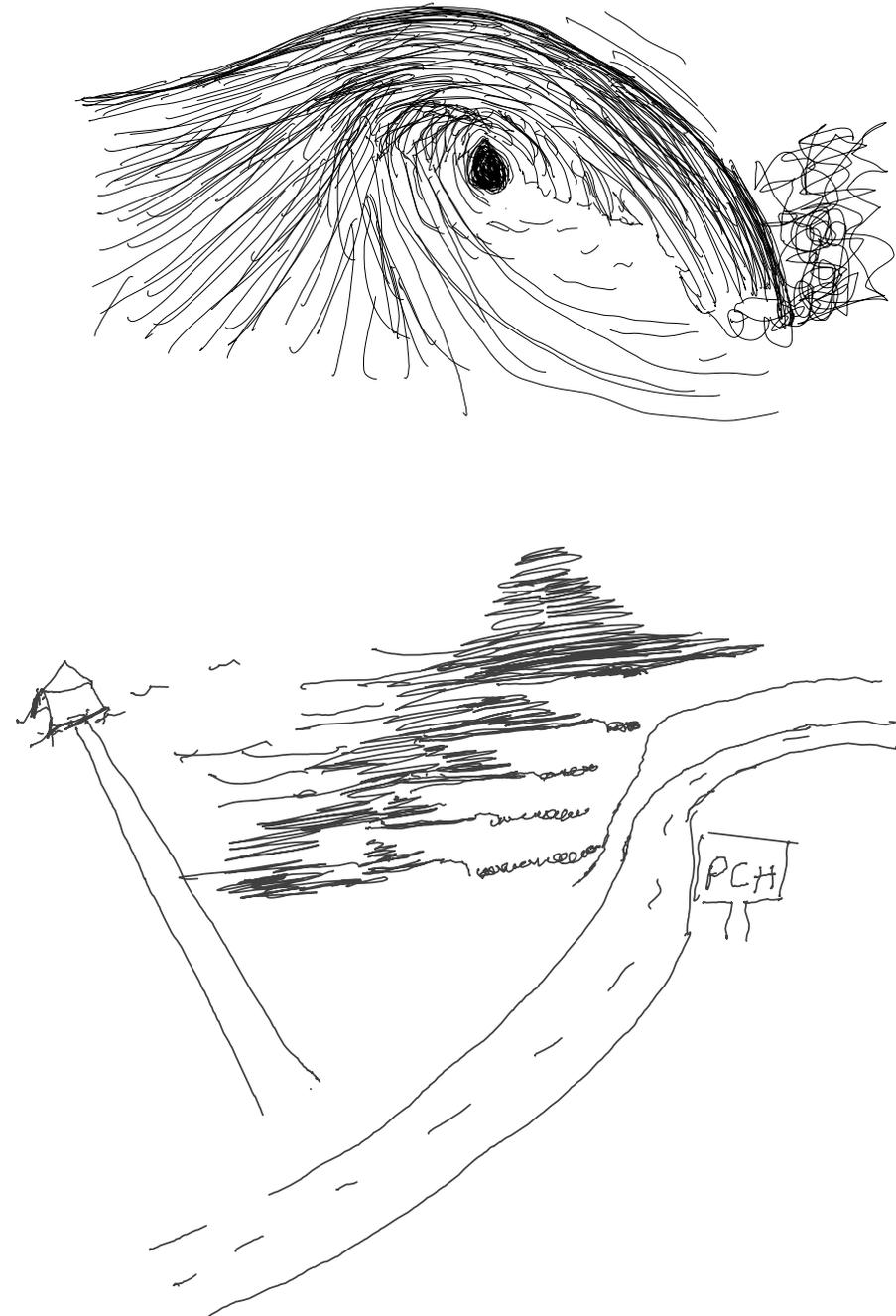
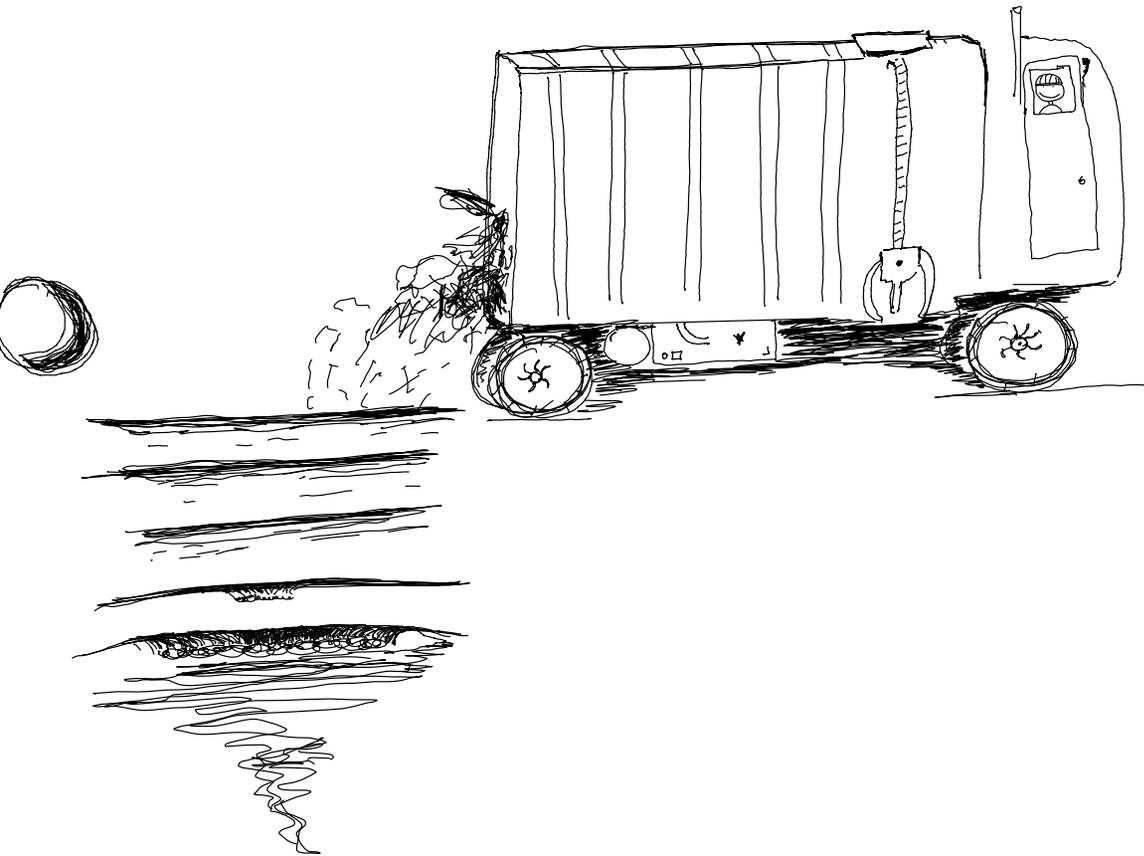
Collection of photography around surfing and the ocean, I have taken both for previous classes and this semester.

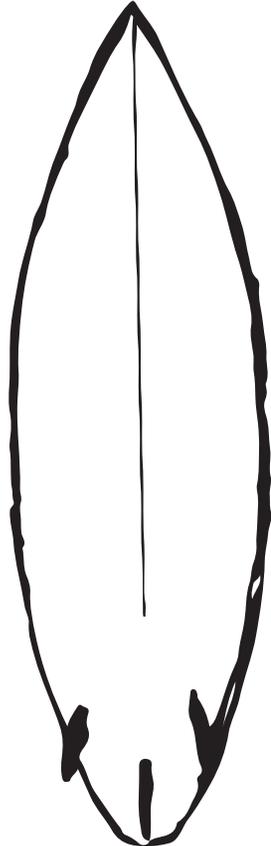
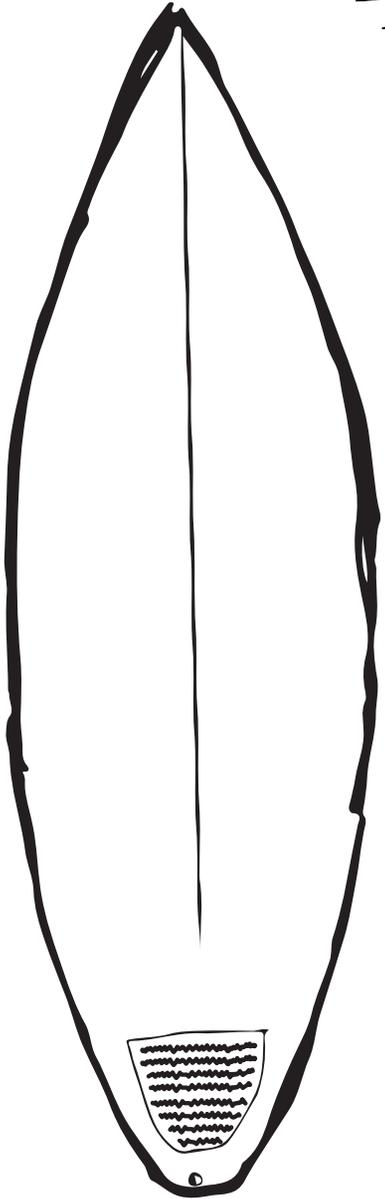




# Drawings

Hand-drawn images accompany the photographs in this project, where the sharpness of the photos contrasts with the natural, raw textures of the drawings. This combination is designed to strike a balance and create a contrast that not only enhances the visual appeal but also emphasizes this work as a unique and personal artistic endeavor.





# Image Tracing

In this project, image tracing has been employed as a creative technique to complement the drawings and photographs. This method allows for the transformation of the photographic images into line art, which is then integrated with hand-drawn elements.





**Thank you**